



ADVERTISING & SPONSORSHIP OPPORTUNITIES



GLOUCESTER PRIMARY SCHOOLS'
FOOTBALL ASSOCIATION





FROM THE CHAIRMAN

Gloucester Schools' FA runs five representative squads, giving some of the most talented players in the area the chance to play against the cream of other districts across the south of England, south Wales and the Midlands.

The two Boys' U11 squads and Girls' A side between them take part in eight tours over the course of the season in addition to a full playing and coaching programme.

The Boys' and Girls' Development squads each have coaching and matchday programmes at least on a par with their counterparts anywhere else in the country.

More than a dozen ex-players have enjoyed professional football careers, eleven have won international age group caps in football and other sports, while a large number have enjoyed semi-professional sporting careers.

Far more importantly, hundreds of talented schoolchildren in Gloucester have benefitted in terms of developing their self-confidence, increasing their independence and improving their self-sufficiency, alongside the more obvious gains of a great sporting opportunity. And long may it continue.

Adrian Stalley



“IT’S BEEN AN AMAZING SEASON AND A GREAT HONOUR TO REPRESENT GLOUCESTER.”





ETHOS STATEMENT

AT GPSFA ALL PLAYERS AIM TO;

Develop independence & self-confidence
Develop positive attitudes towards winning & losing
Tackle new challenges in a positive & determined manner
Make new friends & meet new people

AND THROUGHOUT THE SEASON;

Display good MANNERS to everyone
RESPECT everyone and everything and APPRECIATE the opportunities they are given
Develop SELF-SUFFICIENCY, resilience and an 'I can' approach
Be RESPONSIBLE for their own actions and their own success
Demonstrate a DRIVE to succeed and BE THE BEST THEY CAN BE at EVERYTHING THEY do.
And enjoy it!

FOOTBALL SPECIFIC

"Press – Pass - Play"

PERSONALLY TO IMPROVE

Technically – Tactically – Competitively - Psychologically - Socially



"I'VE MADE LOTS OF NEW FRIENDS AND HAD SO MUCH FUN."

ADVERTISING & SPONSORSHIP (I)

MATCH DAY PROGRAMME ADVERTS

Ideal for businesses both large and small;
£100 for a full page advert
£60 for a half page advert
£30 for a quarter page
Adverts will appear in all home district programmes during the season.

MATCH DAY SPONSORSHIP PACKAGES

For those individuals or groups who would like to support the association in a small way.
These packages cover the costs of staging a home fixture.
Match sponsorship: £40
Match Ball sponsorship: £20
(or sponsorship of the whole event: £60).

Names of all sponsors appear in each edition of the match programme and on the sponsors' board, while photographs can be supplied on request.



“IT’S BEEN THE BEST YEAR OF MY LIFE”



ADVERTISING & SPONSORSHIP (II)

OTHER SPONSORSHIP PACKAGES

(for businesses looking for wider advertising opportunities):

(a) Full page programme advert (for season) + pitchside advertising board (every home match for 5 years): £200.

(b) Full page programme advert (for season) + advert on front page of web site (1 year): £200.

(c) Full page programme advert (for season) + pitchside advertising board (displayed at every home match for 5 years) + advert on front page of web site (1 year): £300.

(d) Sponsorship of an inter school event (currently remaining: inter school KO Cups – full page programme advert (for season) + competition title fronted by company name in all media coverage + any advertising required at event: £300.



“THANK-YOU FOR GIVING ME THIS AMAZING OPPORTUNITY.
I’VE ENJOYED EVERY MINUTE OF IT”



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GPSFA

is a self-funding organisation that relies on the support it receives from a wide range of businesses and individuals to maintain the far-reaching programme that is currently available to each of its players on an annual basis.

It is a winning formula that has been 60 years in the making - be part of our success and help us make the future even brighter.

COME JOIN US!

