

GPSFA



ADVERTISING & SPONSORSHIP OPPORTUNITIES



FROM THE CHAIRMAN

Gloucester Schools' FA runs four representative squads, giving some of the most talented players in the area the chance to play against the cream of other districts across the South of England and Midlands.

The two boys' U11 squads, in addition to a full coaching and playing programme, take part in three tours over the course of the season, culminating in an eight-day visit to the Jersey Festival during the Easter holidays.

The girls' U11 side now enjoys an extensive coaching and fixture schedule that last season included over twenty district matches, while the Development Squad combines a coaching and match package that occupies the first and last quarters of the season.

More than a dozen ex-players have enjoyed professional football careers, four ex-players have won England age group caps and three more have become professional rugby players.

Far more importantly, hundreds of talented schoolchildren in Gloucester have benefitted in terms of developing their self confidence, increasing their independence and improving their self sufficiency, alongside the more obvious gains of a great sporting opportunity. And long may it continue

Keith Steadman



“IT’S BEEN AN AMAZING SEASON AND A GREAT HONOUR TO REPRESENT GLOUCESTER.”

ETHOS STATEMENT

AT GPSFA ALL PLAYERS AIM TO;

Develop independence & self-confidence
Develop positive attitudes towards winning & losing
Tackle new challenges in a positive & determined manner
Make new friends & meet new people

AND THROUGHOUT THE SEASON;

Display good MANNERS to everyone
RESPECT everyone and everything and APPRECIATE the opportunities they are given
Develop SELF-SUFFICIENCY, resilience and an 'I can' approach
Be RESPONSIBLE for their own actions and their own success
Demonstrate a DRIVE to succeed and BE THE BEST THEY CAN BE at EVERYTHING THEY do.
And enjoy it!

FOOTBALL SPECIFIC

"Press – Pass - Play"

PERSONALLY TO IMPROVE

Technically – Tactically – Competitively - Psychologically - Socially



"I'VE MADE LOTS OF NEW FRIENDS AND HAD SO MUCH FUN."

ADVERTISING & SPONSORSHIP (1)

MATCH DAY PROGRAMME ADVERTS

Ideal for businesses both large and small: £40 for a half page advert; £20 for a quarter page. Adverts will appear in all home district programmes during the season.

MATCH DAY SPONSORSHIP PACKAGES

For those individuals or groups who would like to support the association in a small way.

These packages cover the costs of staging a home fixture.

Match sponsorship: £25

Match Ball sponsorship: £15

(or sponsorship of the whole event: £40).

Names of all sponsors appear in each edition of the match programme and on the sponsors' board, while photographs can be supplied on request.



“IT’S BEEN THE BEST YEAR OF MY LIFE”

ADVERTISING & SPONSORSHIP (2)

OTHER SPONSORSHIP PACKAGES

(for businesses looking for wider advertising opportunities):

- (a) Full page programme advert (for season) + pitchside advertising board (every home match for 5 years): £150.
- (b) Full page programme advert (for season) + advert on front page of web site (1 year): £150.
- (c) Full page programme advert (for season) + pitchside advertising board (displayed at every home match for 5 years) + advert on front page of web site (1 year): £250.
- (d) Sponsorship of an inter school event (currently remaining: inter school KO Cups – full page programme advert (for season) + competition title fronted by company name in all media coverage + any advertising required at event: £250.



“THANK-YOU FOR GIVING ME THIS AMAZING OPPORTUNITY.
I'VE ENJOYED EVERY MINUTE OF IT”



GLOUCESTER PRIMARY SCHOOLS'
FOOTBALL ASSOCIATION

GPSFA

is a self-funding organisation that relies on the support it receives from a wide range of businesses and individuals to maintain the far-reaching programme that is currently available to each of its players on an annual basis.

It is a winning formula that has been 60 years in the making - be part of our success and help us make the future even brighter.

COME JOIN US!